## BATCH PLANT OPTIMIZATION. A MICROECONOMICAL POINT OF VIEW

Gustavo A. Pérez, FIQ- UN del Litoral & INGAR (CONICET), Avellaneda 3657 S3003 GJC, Santa Fe, R Argentina, E-mail:gus@ceride.gov.ar

## ABSTRACT

This paper is based in the microeconomic criteria, who searches the maximum benefit condition when analyzed the production capacity (or supply quantity) for the enterprise, in the context of the different market models. In a batch plant, multiproduct or multipurpose type, the application of this maximum condition defines, in optimal sense, a cycle production capacity or a lot size. Another aspect takes into account is the relation between fixed capital investment and production rate, not well considered in the batch plants analysis.